



SPONSORSHIP PACKAGE

TOURNAMENT HOSTED AT
QUEENS COLLEGE – OCTOBER 4

Official Tournament Website: www.wfmaf.org/championship

INTRODUCTION

Every year, the US Open Martial Arts Championship attracts hundreds of elite level national and international competitors. They gather here in New York City to compete for medals and cash prizes, with diverse divisions in Kung Fu, Karate, Taekwondo, Wushu, Tai Chi, Weapons, Sparring, Judo, and Chinese Wrestling. Organized by the World Fighting Martial Arts Federation (WFMAF), a nonprofit organization established in 2009, the US Open Martial Arts Championship is one of the premier martial arts competition events in the East Coast of the United States. This year, the U.S. Open Martial Arts Championship will be held on October 4 at Queens College in New York City.

The U.S. Open Martial Arts Championship provides an opportunity for martial arts practitioners of all ages to come together and show their martial arts skills in healthy and fair competition. This is the seventh year of our nationally and internationally recognized competition, and we are honored by the words of New York State Senator John J. Flanagan, who publicly commended our tournament for “exemplary service to the community and State in providing an opportunity for martial arts organizations to come together in their noble aims and accomplishments, in their unique professional achievements, in their good citizenship, and illustrate these qualities for the edification and emulation of others.”

In addition to the large number of competitors and spectators who participate in our tournament, the U.S. Open Martial Arts Championship also receives substantial internet viewership, from a large audience nationwide, before and after the tournament. On Google search engine, our tournament is ranked at the top spot among martial arts tournaments using the following keywords: martial arts competition, martial arts competitions, martial arts tournament, martial arts tournaments, martial arts event, and martial arts events. Also, our tournament is ranked on the first page using the following keywords: kung fu competition, kung fu competitions, kung fu tournament, and kung fu tournaments. Based on this Google search engine rankings, it is clear that our tournament has developed into one of the top nationally and internationally recognized martial arts tournament brands.

Besides the popularity generated by our website, we also use social media sites as a complementary tool to promote our tournament. We post weekly updates about our tournament using written texts, photos, and videos on Facebook and Google Plus. We also have our YouTube channel with video highlights from tournaments we have hosted in previous years.

By combining the tools of our website and social media sites, we can help your brand or products to reach more effectively a focused target audience nationwide. For sponsors doing business in New York City, we can help you reach a more concentrated audience in New York City and Long Island. Your tax-deductible contribution and support is graciously received by the WFMAF who uses all of it to defray the costs of the actual tournament. None of it is used for administrative purposes as the organizational team has donated their time and services.

For more information, or to become a sponsor, please send us an email at usopen@wfmaf.org. For phone contact, please call Kate Ciannella at 631-427-0483.

SPONSORSHIP PACKAGES

Championship Title Sponsorship: \$20,000

- Tournament Cup titled after the Sponsor's Brand or Product
- Sponsor's Representative to be appointed as the Honorary President of the Tournament
 - Certificate of Appointment will be Awarded at the Official Ceremony
- Sponsor's Product as the Official Product of the Tournament for 1 Year
- Large Banner (size is negotiable) displayed at the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament
- Print Sponsor's Logo on Judge and Staff Uniforms
- Sponsor named as a Co-Host for the Tournament
- One Full Page Ad on the Tournament Booklet (Back Cover)
- Listing on the Tournament Booklet (Sponsor Page)
- Short speech during the official ceremony by a representative of the sponsor
- Short speech at the Press Release before the Tournament
- Short speech at the Celebration Banquet after the Tournament
- Top Contribution Plaque Award to the Sponsor at the Tournament
- Honorary 9th Dan Black Belt Award to the Sponsor at the Tournament
- 2 VIP Tickets to the Tournament
- 50 Admission Tickets to the Tournament
- 8 Admission Tickets to the World Health & Longevity Forum
- 1 Year Banner Ad on the Tournament's Website
 - Main Page (under sidebar menu)
 - Sponsors Listing Page
- Social Media Promotion (Weekly)
 - Facebook and Google+
- 30 Seconds Video Ad on this Year's Tournament Highlights Videos
 - Posted on WFMAF's YouTube Channel
 - Posted on the Tournament's Video Highlights Webpage

Platinum Sponsorship: \$5000

- Large Banner (8ft x 4ft) displayed at the Tournament
- Sponsor's Representative to be appoint as the Honorary Vice-President of the Tournament
 - Certificate of Appointment will be Awarded at the Official Ceremony
- Sponsor named as a Co-Host for the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament

- 1/2 Page Ad inside the Tournament Booklet
- Listing on the Tournament Booklet (Sponsor Page)
- Platinum Contribution Award Plaque to the Sponsor at the Tournament
- 2 VIP Tickets to the Tournament
- 30 Admission Tickets to the Tournament
- 6 Admission Tickets to the World Health & Longevity Forum
- 1 Year Banner Ad on the Tournament's Website
 - Main Page (under sidebar menu)
 - Sponsors Listing Page
- Social Media Promotion (Weekly)
 - Facebook and Google+
- 20 Seconds Video Ad on this Year's Tournament Highlights Videos
 - Posted on WFMAF's YouTube Channel
 - Posted on the Tournament's Video Highlights Webpage

Gold Sponsorship: \$2500

- Large Banner (8ft. x 4ft) displayed at the Tournament
- Gold Medal Contribution Award Plaque to the Sponsor at the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament
- 1/4 Page Ad inside the Tournament Booklet
- Table Booth at the Tournament
- 20 Admission Tickets to the Tournament
- 4 Admission Tickets to the World Health & Longevity Forum
- 1 Year Banner Ad on the Tournament's Website
 - Main Page (under sidebar menu)
 - Sponsors Listing Page
- Social Media Promotion (Weekly)
 - Facebook and Google+
- 10 Seconds Video Ad on this Year's Tournament Highlights Videos
 - Posted on WFMAF's YouTube Channel
 - Posted on the Tournament's Video Highlights Webpage

Silver Sponsorship: \$1000

- Large Banner (8ft x 4 ft) displayed at the Tournament
- Silver Medal Contribution Award Plaque to the Sponsor at the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament
- Listing on the Tournament Booklet (Sponsor Page)
- Table Booth at the Tournament

- 15 Admission Tickets to the Tournament
- 2 Admission Tickets to the World Health & Longevity Forum
- 1 Year Banner Ad on the Tournament's Website
 - Any Page besides the Main Page (under the sidebar menu)
 - Sponsors Listing Page

Bronze Sponsorship: \$500

- Banner (4ft x 3ft) displayed at the Tournament
- Bronze Medal Contribution Award Plaque to the Sponsor at the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament
- Listing on the Tournament Booklet (Sponsor Page)
- 10 Admission Tickets to the Tournament
- 2 Admission Tickets to the World Health & Longevity Forum
- 1 Year Banner Ad on the Tournament's Website
 - Any Page besides the Main Page (under the sidebar menu)
 - Sponsors Listing Page

School/Academy Sponsorship: \$250

- Large Banner (4ft x 3ft) displayed at the Tournament
- Martial Arts Contribution Award Certificate to the Sponsor at the Tournament
- Listing on the Banner behind the Medal Award Stage at the Tournament
- Listing on the Tournament Booklet (Sponsor Page)
- 5 Admission Tickets to the Tournament
- 1 Year Institutional Membership in the WFMAF
- Listed on the WFMAF's Member Organization's Webpage
- Use the WFMAF Website's Media Section for 1 Year
 - To publish martial arts related news, seminars, events, videos, and photos
- 1 Year Banner Ad on the Tournament's Website
 - Sponsors Listing Page

Individual Sponsor: \$100

- 2 Admission Tickets to the Tournament
- Martial Arts Contribution Award Certificate to the Sponsor at the Tournament
- 1 Year Individual Membership in the WFMAF
- Listed on the WFMAF's Individual Members Webpage
- Acknowledgement on the Tournament's Website
- Use the WFMAF Website's Media Section for 1 Year
 - To publish martial arts related news, seminars, events, videos, and photos